



Introduces...  
**NANOIZE™**  
Car Care Products

Auto Beauty Center- Introduces Nanoize Car Care Products.

Here's a little about the backbone of our products, Nanotechnology!

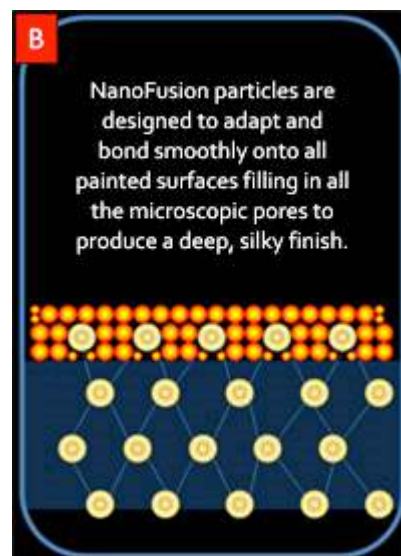
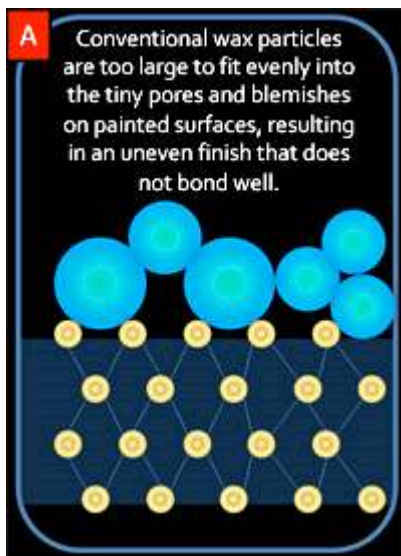
Nanotechnology is the term used for materials and devices that operate at the nanoscale. In the metric system of measurement, nano equals one billionth of a meter. To better understand the scale of a nano particle, over 80,000 nano particles will fit on the end of a human hair. Or, the ratio of dimension between a nano particle and volleyball is equivalent to the ratio of dimension between volleyball and the earth. Need I explain further? It is small.

Nanotechnology is an emerging process that provides advantages over other technologies by utilizing differences in physical, chemical, and biological properties of objects at the level of the nanoscale.

Nanotechnology is the latest buzz in high tech. The ability to manipulate such tiny particles is expected to revolutionize everything from electronics to medicine. Auto Beauty Center has harnessed the same power of nanotechnology for advanced results in car appearance and protection products.

*Larger particles provide less contact area to the surface, which equals less durability and protection.*

*Increased contact area between nanoparticles provides a unified, even coverage and better adhesion to the surface of your car.*



## How do Nanoize™ Car Care products differ from other car care products?

- Nanoize™ products use a patent pending NanoFusion™ process to effectively blend nano and hydrophobic polymers together.
- The long-lasting bonding effect of the nano polymers to the paint surface eliminates the need to repeatedly apply a separate protective product.
- Our polish is not a topical application like wax, which melts or washes off shortly after the initial application, yet it provides rejuvenative reparation to your vehicle's finish by filling and tenaciously staying in the smallest of scratches and micro-anomalies on your paint's finish.
- We use a plexi-polymer that is an "acrylic like", anti-static, transparent, protective layer and gloss enhancer. This gives the product extremely effective depth of shine, durability, corrosion protection, spot resistance, and excellent detergent resistance.
- Eliminates many of the problems associated with conventional products—including fine scratches, minor swirl marks, wax smears and white residue. Easy to apply and wipe off.
- Our polishes provide a silky smooth, more even surface, allowing light to reflect evenly. Conventional wax particles create a less even surface, which, if not buffed vigorously and evenly, causes swirl marks on the surface of your paint.
- Hydrophobic polymers super-effectively repel dirt and water, and other elements making future touch-up cleaning quick and easy. When applied to the windshield, improves visibility by repelling rain, sleet and snow, and the effect lasts through multiple washings.
- When applied to interior carpet, upholstery, vinyl, rubber, plastic and finished wood surfaces provides anti-static barrier that repels dust and stains and provides exceptional UV protection.
- Nanoize™ cleaning products do not dissolve the soils from the outside in, like most conventional products. Our nano particles are smaller than the dirt and soil molecules, so they can rapidly penetrate through the larger soil particles to quickly break them up from the inside out! This greatly reduces the amount of scrubbing in the cleaning process.

Effect Chemicals is continuing to develop new products that apply the advantages of nanotechnology to other areas of your vehicle. Nanotechnology helps Auto Beauty Center provide products that deliver better shine, protection, and conditioning than other car care products currently on the market today. Nanotechnology delivers these benefits without extra work, or extra cash out of your pocket!

When it comes to preserving your vehicle's appearance, don't compromise...

# NANOIZE™

## **NANOIZE™ Exterior Care**

### **Nanoize™ Polish & Protectant**

This is a clear, high gloss, highly protective vehicle polish made with nano technology. Our product is designed using our technologically advanced patent pending NanoFusion™ process incorporating a special blend of nano polymers for your car's exterior. This product will completely and effectively fill in the tiny pores, scratches, micro blemishes, and anomalies that cause shine and luster fade, and will produce a deep, longer lasting shine. Its extreme hydrophobic properties repel water from your vehicle's finish even after multiple commercial car washings. Easy and clean to apply, it can be used to polish and protect the complete exterior of your vehicle. Use it on chrome, aluminum, glass, plastic, and rubber!

### **Nanoize™ Polish and Protectant QD**

We believe this is the best "Quick Detail" polish and protectant coating in the market today for virtually all of your vehicle's surfaces. This product is designed using our technologically advanced NanoFusion process with a special blend of nano polymers for your car's exterior and interior. It can be applied to paint, vinyl, rubber, plastic, acrylic, glass, Plexiglas, woodwork, chrome, and aluminum to effectively provide a deeper, longer lasting shine. Also, QD gives the surface extreme hydrophobic and UV protection.

### **Nanoize™ Clean and Polish**

This waterless cleaner and polish makes it easier for you to clean, shine and protect your car in one step! This product is designed using our technologically advanced NanoFusion™ process and formulated with our proprietary blend of anti-redepositing agents and Nano polymers. When applied it effectively penetrates and lifts dirt away from the surface, while leaving a coating of nano polymers to shine and protect your car. This will cut your washing and waxing time in half!

### **Nanoize™ Aluminum Wheel & Tire Cleaner**

Aluminum Wheel & Tire Cleaner is safe for all types of metal hubcaps and steel or aluminum alloy wheels. Safe finishes include: anodized, clear coated, factory painted and chrome.

This product cleans both wheels and tires, eliminating one additional step in the wheel cleaning process. You simply spray on; let the product penetrate and loosen the dirt, break dust, and grime on your wheels, then rinse off with your hose.

### **Nanoize™ Tire Sheen and Protectant**

This product is designed using our technologically advanced NanoFusion™ process with a special blend of nano polymers for your tires. When applied, the nanoparticles penetrate deep into the pores of the rubber to give you deeper, longer lasting results with extreme hydrophobic protection. Simply spray on and wipe off for a beautiful factory black sheen that also provides UV protection.

### **Nanoize™ Road Grime Remover**

This product is designed using our technologically advanced NanoFusion™ process with a special blend of environmentally safe solvents. This product will quickly remove difficult soils such as: dried on bugs, tar, adhesive, light paint, and more. Apply it to any part of your car exterior, and then spray off with water.

## **NANOIZE™ Interior Care**

### **Nanoize™ Carpet and Upholstery Cleaner**

An all purpose cleaner and stain remover for all types of carpets and upholstery. It deep cleans using a special blend of penetrating emulsifiers, which float away even the most stubborn stains such as: Grease, oil, mud, coffee, ketchup, soft drinks, chocolate, blood, vomit, and food.

### **Nanoize™ Carpet shampoo**

Is safe for all carpet fibers and can be used with all carpet extractors and equipment. This product deep cleans and is biodegradable.

### **Nanoize™ Fabric Treatment**

This product is a durable spray-on water repellent and stain resistant coating for fabric surfaces of all types. This product is designed using a blend of Nano polymers and our technologically advanced NanoFusion™ process. This product effectively forms an invisible, molecularly unified, long lasting seal over the fabric fibers. This stain resistant barrier does not change the color or feel of the fabric, and allows maximum breathability.

### **Nanoize™ Leather and Vinyl Protectant**

Clean and protect your Vinyl and Leather in one easy step. This product is designed using our technologically advanced NanoFusion™ and special blend of nano polymers used for leather and vinyl. When applied, it provides clean, streak-free coverage. It dries quickly to a smooth, natural-looking satin finish with no sticky residue. It penetrates deep into pores of the vinyl and leather for long-lasting results. Excellent UV protection helps protect your interior from the sun's damaging rays.

### **Nanoize™ Odor-Out**

This product is designed using our technologically advanced NanoFusion™ process, and is formulated using a special bio-chemical blend of enzymes. When used, it surrounds and effectively destroys malodor causing bacteria, with a fast and safe cleaning action. Odor-Out is environmentally friendly, and is available in many popular fragrances.

## **NANOIZE™ Engine Care**

### **Nanoize™ Engine Degreaser**

This product is designed for safely degreasing all types of vehicle engines. For best results, spray on and let the product penetrate the thickest of grease and grime. Spray off thoroughly with high pressure washer or hose.

### **Nanoize™ Engine Sealer**

Simply rinse off Nanoize Engine Degreaser, wait ten minutes, and then apply Nanoize Engine Sealer by spraying on coating all engine components. Do not rinse off. Start your engine and leave running for 5 minutes. Heat from the engine will help cure sealer. Turn off the engine, wait one hour, and sealer will completely cure and components will shine like new.